

ERATH

WINERY



the Art of Pinot

EARTH
HEART
ERATH

*There is a place in Oregon wine country
where EARTH and HEART intersect.*

It is called ERATH.



A remote country road.

In Oregon's winegrape-ribboned Willamette Valley, it leads those in pursuit of world-class Pinot to a place off the beaten path. In the heart of the Dundee Hills, where the experiments of early, adventurous winemakers spurred a love affair with the Pinot varietal, there is a place where a temperate climate builds character, in vintages and vintners alike. Where the land is respected, and the land gives back. Often generously; sometimes in restraint.

the Art of Pinot

Belying the simple, rustic elegance of Erath Pinot are three quite complex components that, together, create a canvas for Pinot discovery.



THE CLIMATE: Pinot grape varieties thrive in Oregon's northern latitude. Occasional marine breezes and long hours of sunshine create warm summer days and a cooler autumn that allow grapes to ripen gradually, key to producing memorable wines.

THE VITICULTURAL PRACTICES: In the Willamette Valley, vintners perfect techniques to thoroughly ripen fruit and produce quality, uniquely flavored grapes.

THE WINEMAKING PRACTICES: When crafting our Pinot, we combine time-honored practices and new technologies to capture the unique character, or terroir, of the vineyards.

These components have given rise to the handcrafting phenomenon, and the art of Pinot.

the Story of Erath

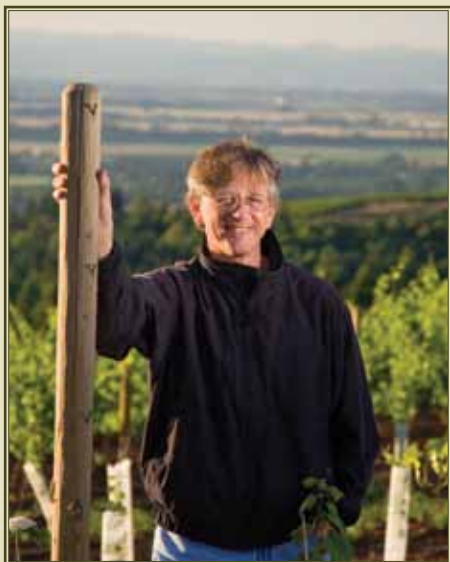
Erath wines are an expression of the land that the winery has cultivated for more than 40 years, longer than any other winery in the Dundee Hills of Oregon. As one of the region's wine pioneers, Dick Erath had always been as tenacious in his approach to Pinot as the Pinot grape is stubborn.



DICK ERATH, 1969

In 1969, Erath planted his first Pinot Noir grapes in the untamed red hills of Dundee; this humble plot was the beginning of an experiment spanning a generation. Over the years, Erath persisted, coaxing Pinot vintages to world-class acclaim. Throughout the 1980s, the Oregon wine industry blossomed.

As the winery enters its fourth decade of winemaking, Erath embraces its leadership role in producing worldclass Oregon wines. The winery today remains a metaphor for Oregon's Pinot Noir, a unique wine region in the New World where a temperate climate builds character.



GARY HORNER, WINEMAKER

the Heart of New World Pinot

The Oregon Pinot legacy, spirit and vision of founder Dick Erath continues to evolve under acclaimed winemaker Gary Horner.

Disciplined in approach, yet progressive in artistry, Gary's philosophy is simple: to craft high quality wines that are fruit-forward in style and reflect the Oregon vintage, soil and grapes. He explains: "I am committed to making the best Pinot Noir this region has to offer – it's time-honored, authentic and uniquely Oregon."





Oregon Wines

Oregon Pinot Noir is a soft, fruit-forward wine designed to highlight the varietal's best characteristics and is ideal for everyday drinking.

Our cool-climate white wines, Pinot Gris and Pinot Blanc, are fresh, lively and fruit-driven. These wines are crafted to showcase the true expression of the fruit.



Estate Selection Pinot Noir

The Estate Selection Pinot Noir is a blend of the finest lots chosen to highlight the best fruit from selected vineyards throughout the Willamette Valley each year. The volcanic-based Jory and Nekia soils are predominate in these sites and give the wine its distinctive aroma and flavor profile, and elegant, age-worthy structure. Fruit-focused in its youth, it gains additional complexity and sophistication when cellared.



Single Vineyard Pinot Noir

Our Single Vineyard wines showcase the distinctive characteristics of each of the vineyard sites. These wines are produced and bottled each vintage, only if the fruit meets the standards of our winemaker and only when it displays the hallmarks of its terroir. These highly acclaimed wines are crafted to evolve and will gain additional complexity and sophistication when cellared. For the 2006 vintage, all 10 single vineyard Pinot Noirs received ratings of 90 points or higher from the wine industry's top publications, a testament to Erath's commitment to bringing out the best characteristics of the vineyard and Oregon Pinot Noir.



PRINCE HILL PINOT NOIR

Planted in 1983 by Dick Erath, the Prince Hill vineyard is characterized by deep, iron rich jory soil and a due-south exposure, ideal for growing Pinot grapes. The various Pinot Noir clones that comprise the vineyard offer the maximum opportunity each vintage to blend a wine that displays deep, saturated color and complex flavors. Consistently earning ratings of 92 points or higher from wine critics, *Wine & Spirits* named the 2006 vintage the “Year’s Best Pinot Noir.”



LELAND PINOT NOIR

Near Oregon City in the north Willamette Valley lays Leland vineyard. Pommard and Wadensvil clones of Pinot Noir were planted in 1982 and since 1987, Erath has contracted the entire Pinot Noir crop. This well manicured four-acre vineyard is close to the foothills of the Cascade Mountains, where marine cloudiness dissipates later in the morning, resulting in a cool, late ripening site with higher levels of acidity. The Leland vineyard consistently produces a complex and age-worthy style of Pinot Noir, that garners 90+ points by top wine publications.



La Nuit Magique

When the vintage allows, our winemaker also creates a special artisan blend of Pinot Noir, La Nuit Magique (The Magic Night). As winery lore would have it, every passionate Pinot Noir winemaker has had that one defining, spell-binding bottle of Pinot Noir that hooked them forever – that one magic night! Wine from the finest barrels in the entire cellar are selected and blended to create this special cuvée in honor of that Magic Night when wine transcends the moment and becomes immortalized as one of life's great wine experiences.

Experience Erath



JOIN OUR CELLAR SOCIETY WINE CLUB

Becoming a member of the Erath Cellar Society wine club is free and includes many great offers, including a 20% discount off full retail prices when purchasing our wine in the tasting room, online, or by phone.

To learn more, contact our Cellar Society Concierge team by phone (800) 539-9463 or e-mail info@erath.com.



VISIT US VIRTUALLY

We invite you to discover the art of Pinot on our Web site, where we explore the season's bounty with delectable recipes paired with our new wine releases. Learn about what's going on in the vineyard, in the cellar and at the winery.

ERATH.COM

Visit the Winery

There's no better place to discover Erath wines than in our tasting room in the beautiful Dundee Hills, located just 45 minutes southwest of Portland.

Tasting room hours:

11:00 a.m. – 5:00 p.m. daily

VIP tastings are available by appointment only.

DIRECTIONS

FROM PORTLAND:

Take 99W through Newberg to Dundee.

In Dundee, turn right on Ninth Street, which turns into Worden Hill Road. The winery is 2.5 miles from Dundee on Worden Hill Road. Look for the yellow Erath sign at the bottom of the hill on your left.



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