



Becoming a member of the Erath Cellar Society wine club is free and includes many great offers, including a 20% discount off full retail prices when purchasing our wine in the tasting room, online, or by phone.

Other great benefits include:

- Access to exclusive club-only events
- Club newsletter featuring winemaker notes and a pairing recipe with each club shipment
- Free admission to our Memorial Day and Thanksgiving Festivals
- Complimentary tours and tastings at the winery for you and up to five friends (2 per year limit, please call in advance for reservations).

Members receive four shipments of wine per year. Each shipment includes a selection of three wines and costs between \$50 to \$85, plus shipping and tax (where applicable).

For more information or to join, visit us at [erath.com/cellarsociety](http://erath.com/cellarsociety) or call (800) 539-9463.

Sláinte,

*Stacy*

Stacy McGinnis  
Cellar Society Manager

*In 1967, Dick Erath was one of the first to recognize the grape growing potential of Oregon's Willamette Valley. Today, some of the oldest Pinot Noir grapevines in the New World, hug the gentle slopes surrounding the Erath Winery – the first winery in the unique Dundee Hills.*

## *the Art of Pinot*

Belying the simple, rustic elegance of Erath Pinot are three quite complex components that, together, create a canvas for Pinot discovery.

**THE CLIMATE:** Pinot grape varieties thrive in Oregon's northern latitude. Occasional marine breezes and long hours of sunshine create warm summer days and a cooler autumn that allow grapes to ripen gradually, key to producing memorable wines.

**THE VITICULTURAL PRACTICES:** In the Willamette Valley, vintners perfect techniques to thoroughly ripen fruit and produce quality, uniquely flavored grapes.

**THE WINEMAKING PRACTICES:** When crafting our Pinot, we combine time-honored practices and new technologies to capture the unique character, or *terroir*, of the vineyards.

## *Experience Erath*

There's no better place to discover Erath wines than in our tasting room in the picturesque Dundee Hills, located just 45 minutes southwest of Portland.

Tasting room hours:  
11:00 a.m. – 5:00 p.m. daily

Tours of our cellar and VIP tastings are available by appointment only. Please contact Guest Services at 503-538-3318 or toll-free 1-800-539-9463.

### DIRECTIONS

**FROM PORTLAND:**

Take 99W through Newberg to Dundee.

In Dundee, turn right on Ninth Street, which turns into Worden Hill Road. Travel 2.5 miles on Worden Hill Road and look for the yellow Erath sign at the bottom of the hill on your left.



9409 NE WORDEN HILL ROAD  
DUNDEE, OREGON 97115

503.538.3318  
800.539.9463  
ERATH.COM

ITEM #151©2008 ERATH WINERY, DUNDEE, OR 97115

# ERATH

WINERY



*the Art of Pinot*

EARTH  
HEART  
ERATH

*There is a place in Oregon wine country  
where EARTH and HEART intersect.  
It is called ERATH.*



## *Our Wines*

Here at Erath, we produce three distinct styles of Pinot.

### OREGON

Oregon Pinot Noir is a soft, fruit-forward wine designed to highlight the varietal's best characteristics and ideal for everyday drinking.

Our cool-climate white wines, Pinot Gris and Pinot Blanc, are fresh, lively and fruit-driven. These wines are crafted to showcase the true expression of the fruit.

### ESTATE SELECTION

Our Estate Selection Pinot Noir is crafted to highlight the vintage's best vineyard sites each year. Fruit-focused in its youth, it gains additional complexity and sophistication when cellared.

### SINGLE VINEYARD WINES

Our Single Vineyard wines showcase the distinctive characteristics of each of the vineyard sites. These wines are produced and bottled each vintage, only if the fruit meets the standards of our winemaker and only when it displays the hallmarks of its *terroir*.

When the vintage allows, our winemaker also creates a special artisan blend of Pinot Noir, La Nuit Magique, handcrafted from the finest barrels in the Erath cellar.

## *the Heart of New World Pinot*

Inside the gray-shingled winery walls, vintages are handcrafted reflections of pioneering winemakers and the land, representing the quintessential Oregon Pinot. Here, the rustic charm, spirit and vision of founder Dick Erath lingers, and evolves under acclaimed winemaker Gary Horner.

Disciplined in approach, yet progressive in artistry, Gary's philosophy is simple: To craft high quality wines that are fruit-forward in style and reflect the vintage, soil and the grapes. He explains, "I am committed to making the best Pinot Noir this region has to offer – it's time-honored, authentic and uniquely Oregon."



GARY HORNER, WINEMAKER



## *the Winery*

As the winery enters its fourth decade of winemaking, Erath embraces its leadership role in producing Oregon wines.

The winery building appears just as it did four decades ago. But, the stainless steel gleaming through double-wide shed doors illustrates Erath's successful juxtaposition of new and old. Sustainable technologies, including a new water recycling system, improve efficiencies and affirm Erath's commitment to quality Pinot production.

While time seems to stand still at Erath, Pinot certainly progresses. Regardless of season, regardless of year, Erath is a place for Pinot discovery.

Erath welcomes you to discover Pinot, just as it should be.



*A remote country road.*

*In Oregon's winegrape-ribboned Willamette Valley, it leads those in pursuit of world-class Pinot to a place off the beaten path. In the heart of the Dundee Hills, where the experiments of early, adventurous winemakers spurred a love affair with the Pinot varietal, there is a place where a temperate climate builds character, in vintages and vintners alike. Where the land is respected, and the land gives back. Often generously; sometimes in restraint.*